

# WARE MALCOMB

ARCHITECTURE  
PLANNING  
INTERIORS

CIVIL ENGINEERING  
BRANDING  
BUILDING MEASUREMENT

FOR IMMEDIATE RELEASE

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## **WARE MALCOMB CHAIRMAN LAWRENCE R. ARMSTRONG TO EXHIBIT AND SELL NFT ART ON OPENSEA**

**IRVINE, Calif. (April 1, 2021)** – Ware Malcomb, an award-winning international design firm, today announced its Chairman Lawrence R. Armstrong, who is also an accomplished artist, is exhibiting his NFT art on OpenSea.

[OpenSea](#) is a marketplace for artists to buy, sell and explore rare digital items including collectibles, gaming items, digital assets and digital art. The OpenSea platform enables artists to sell items to anyone in the world. Along with being the largest marketplace of its kind, it offers over 200 categories and over 4 million items available to browse. Users who choose to buy an item can store it within their wallet of choice - being it Coinbase Wallet or Open Touch for example. A chosen art piece is converted into NFT's (Non-Fungible Token), the digital information is added to a file and a certificate of authenticity is created. This method holds the value of the art pieces.

Armstrong is well known for his strategic, visionary approach to design and business. Armstrong will be exhibiting artwork from his Layered Vision series. His stunning art designs on OpenSea feature a digital photography series of studies named FLRS, featuring historical layered vignettes of acrylic paint from Armstrong's studio floor. [LRAArt designs on OpenSea](#) use layers of digital strokes of vibrant colors, with each piece representing individual visions from the artist.

The Layered Vision series explores the natural tension inherent in varying environmental settings. It also evokes the multifaceted experience of the immense complexity that constitutes our world. Armstrong's art is influenced through various outlets including music, written text, nature, surrounding environments and his extensive travels.

"The ability to build and share my creations on this unique digital platform poetically opens more layers to share my Layered Visions Series," said Lawrence R. Armstrong, Chairman of Ware Malcomb. "Using OpenSea allows me to expand my artistic path and capitalize on endless possibilities."

Armstrong's work has been showcased around the world with exhibits at the Galleria 360 EmozionArte show in Florence, Italy, the Grimandi Art Gallery in New York City, Galleria Azur in Madrid, Spain, SOFA in Chicago, and the Artblend Summer Exhibit in Fort Lauderdale, to name a few.

More information on Armstrong's work as an artist can be found at [www.lraart.com](http://www.lraart.com).

## **About Ware Malcomb ([waremalcomb.com](http://waremalcomb.com))**

Established in 1972, Ware Malcomb is a contemporary and expanding full service design firm providing professional architecture, planning, interior design, civil engineering, branding and building measurement services to corporate, commercial/residential developer and public/institutional clients throughout the world. With office locations

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throughout the United States, Canada and Mexico, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/institutional facilities and renovation projects. Ware Malcomb is recognized as an Inc. 5000 fastest-growing private company and a Hot Firm by Zweig Group. The firm is also ranked among the top 15 architecture/engineering firms in Engineering News-Record's Top 500 Design Firms and the top 25 interior design firms in Interior Design magazine's Top 100 Giants. For more information, visit <http://www.waremalcomb.com/news> and view Ware Malcomb's [Brand Video](http://youtube.com/waremalcomb) at [youtube.com/waremalcomb](http://youtube.com/waremalcomb).

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