



PRESS RELEASE

1ª Triennale dell'Arte Contemporanea - International Art Expo Verona (Palaexpo) from June 9th to 12th

The event, curated by Paolo Levi and Sandro Serradifalco, uses the collaboration of professional figures in the field and important personalities from the world of culture. Painting, sculpture, photography and design in just one usable innovative event. 500 the artists from Italy and other countries. Each artist will take part with one or more artworks. What we want to present to visitors is an important cross section of the current creativity, pushing a cultural exchange through several collateral events during the Triennale.

On June 9th 2016, Vittorio Sgarbi will open the 1st Triennale of Contemporary Art of Verona. Once again his role of observer will award some of the participant artists. He will select three artists for an important exhibition in a prestigious art gallery of Rome. The artists selected by Sgarbi in occasion of this event will exhibit ten artworks.

Here what Sgarbi said regarding the event:

“The world of art is the less democratic you can think about. It's an iceberg, where an oppressive, hardly self-referring system stays on the top; below there is what is out of this system, even if it is clearly significant as what stays on the top. You can believe that what is on the top, is there because it deserves it, more then something else, but it's something to prove, and it's something not valid for all the system, except for bias. You can't believe to judge art, just considering the top, as if the part below didn't exist, and if you do it, you diminish its social importance, its "not exclusive" genius, but its shared involvement. Wether you like it or not, we live in a historical period that can be defined the one of the "mass creativity". We need to consider it, as an act of intellectual honesty, and here in Verona, we put into practice”.

The visitors of the 1st Triennale of Contemporary Art, will have the opportunity to express a vote to the exhibitor artists, for each branch (painting, sculpture, photography, design) and to receive an artistic print of a painting by Renoir, Monet and other Masters of the Impressionism. The most voted artists in each branch, will freely exhibit ten artworks in Paris, at Thuillier Gallery. The costs of travel, stay (for the artist and another person) and artworks shipping will be a gift of the organization.

All the artists admitted to the event, will take part to the International Prize of Creativity. **Luca Beatrice, celeb art critic, preside over the commission whose members are the journalist Angelo Crespi and the gallery owner Estemio Serri.** The awarding ceremony will take place on June 12th 2016 to the presence of various authorities. The odds at stake is of 35,000€.

Music, colors and joyful atmosphere; the Master Filippo Lui will take part to the event sharing his music with visitors, during several musical appointments. On June 12th at 8.00 pm at the Palaexpo Auditorium will be on stage the Crystal Music Orchestra.

Inside the fair a video room has been arranged. During the days of the exhibition, the pictures of the numerous

artworks selected by Paolo Levi for the editorial project "Opera D.O.C." and those of the International artists who take part to the International Award "Shakespeare in Art", will be projected.

In order to spread this event, we realized a catalog dedicated to the exhibition, published by EA Editore of Palermo. The volume can be bought at the bookshop of PalaExpo. The artists of the event will have a free copy.

On June 9th, 2016 the expositive locations will open the doors to the presence of Mr. Vittorio Sgarbi, the Editor Mr. Sandro Serradifalco, the art consultant Miss Serena Carlino, the art consultant Mr. Calogero Lucia, the art critic Mr. Salvatore Russo, the art consultant Mr. Francesco Saverio Russo, local personalities and other from the world of culture and show business.

On June 11th and 12th Paolo Levi will meet the artists.

Summary

Location: PalaExpo of Verona – Viale del Lavoro, 8

Free Entrance

Date: June, from 9th to 12th 2016

Event opened by Mr. Vittorio Sgarbi

Official opening: June 9th, 2016 at 4,00 pm – Auditorium – PalaExpo Verona

The exhibition is open on: Thursday from 4,00 pm to 7,00 pm

Friday, Saturday and Sunday from 10,00 am to 7,00 pm

Awarding ceremony: on June 12th, 2016 at 8,00 pm – Auditorium – PalaExpo Verona

Official catalog of the event – EA Editore editions – Palermo

Here the indications to reach VeronaFiere:

From highway A22: take the exit VERONA NORD (North Verona), and drive on the TANGENZIALE SUD (south by-pass) towards Vicenza and then take the exit for Verona N°6 Alpo; from here follow the indications for the fair, that is 7km far.

From highway A4: VERONA SUD (South Verona) exit, follow the indications for the fair, that is far 1km.

www.latriennale.it